

Rafi Chaudhury

Toronto, ON • www.linkedin.com/in/rafichaudhury • (416) 819-9543 • rafi.chaudhury@gmail.com

PROFILE

Experienced product manager with a track record of implementing digital projects in open data and healthcare. Proficient in web development, business requirements writing and agile sprints. Passionate about making an impact through digital healthcare.

EXPERIENCE

- 2017 – Present **BUDGETPEDIA** Toronto, ON
Product Owner, Open Data Visualization: <http://prototype.budgetpedia.ca/>
- **UX Research:** ran usability surveys, wrote business requirements, coded and launched redesigned site
 - **Analysis:** Parsed large municipal datasets to develop interactive “data stories”
 - **Vision:** Implemented ongoing process to refactor database to offer API access for 3rd parties e.g. journalists
 - **Case Study:** Coding school HackerYou published my article on Budgetpedia here: <http://hackeryou.com/alumni-stories-going-hackeryou-open-data-visualization/>
- 2013 - 2017 **MENSANTE CORPORATION** Toronto, ON
Product Manager, www.feelingbetternow.com (Employee Wellness SaaS) (2014 – 2017)
- **SDLC:** Managed agile sprints by setting scope, scheduling customer input intervals, and implementing quality assurance procedures
 - **Sales:** Closed contracts with university and corporate clients through effective pitch and domain knowledge
 - **MaRS:** Developed product roadmap and go-to-market plan with health incubator advisors
 - **Results:** achieved 80% lower hosting costs and cut customer portal setup time from 2 days to 30 minutes
 - **Compliance:** conducted technology controls and data privacy audits for PIPEDA and PHIPA compliance
 - **Accolades:** Formal commendation from Mental Health Commission of Canada for Crisis Hotlines Database
 - **Case Study:** <http://rafi-c.me/feelingbetternow.php>
- Account Manager (2013 – 2014)*
- Successfully obtained funding for boosting software development budget by writing persuasive business case
 - Conducted training for client-side managers to implement the software in the workplace
 - Implemented processes to obtain user feedback to improve software usage metrics
- 2012 - 2012 **GRAND CHALLENGES CANADA** Toronto, ON
Research Assistant, Maternal Health Clinical Trials (Summer Internship)
- Reviewed funding grants to ensure compliance with tendering policies
 - Identified cost savings by flagging non-permissible expenses in research project budgets
- 2010 - 2011 **DELWAR INC.** Annandale, VA, USA
Business Analyst, Money Services Business
- Developed training manuals and ran staff tutorial sessions for transaction software
 - Documented feature requirements and managed build timelines with developer team
 - Reached \$1m in remittances by growing agent network and obtaining money transfer licenses in multiple states
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EDUCATION

- 2012 **MCMASTER UNIVERSITY** Hamilton, ON
MSc Global Health (Health Informatics Focus), 2012
Awards: Outstanding Achievement Award (Top 5% of all graduate health sciences students)
- 2009 **MIDDLEBURY COLLEGE** Middlebury, VT, USA
B.A. Economics and Political Science, 2009
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ADDITIONAL INFORMATION & INTERESTS

- Completed the Intermediate and Advanced JavaScript program at HackerYou in 2016.
- I write about music on my personal website: www.rafi-c.me/shoegaze
- Check out my open data work on Tableau: [Toronto Housing Construction](#)